Ways to Participate:

As a community or corporate team:

- Come up with an amazing team name for your group of up to 12 people.
- Commit to fundraising at least $1,200 and building one day.
- Corporate teams are asked to donate $2,500.
- Motivate your team every step of the way to ensure each member hits their fundraising minimum of $100 and has a whole lot of fun in the process. Coordinate with your team to get them registered online at www.chicagolandhabitat.org/LakeWB to ready to build.

As an Individual:

- Join a team with open spots (don't fret, we'll help get you placed).
- Commit to fundraising at least $100 and building one day.
How to Raise Money:

- Show your commitment and contribute yourself! Donate $25.
- Ask your parents, friends, colleagues to match your donation of $25.
- Call your two best friends and ask them to donate $25 each.
- Ask your neighbors, hairstylist, dentist, doctor to donate.
- Share your fundraising page though all socials, use the hashtag #womenbuild and tag @habitatlakecounty.
- Send your fundraising page link to extended family directly and ask them to donate $50.

Fundraising Ideas:

- Through your TeamRaiser person page, you can connect your fundraiser to Facebook.
- Make it personal. You are fundraising for Women Build, talk about some of the inspirational women in your life.
- Bring your lunch, build a home. Bring your lunch from home, and ask EVERYONE in your social circle to do the same and donate their lunch fund for the day to Women Build.
- This year for Mother’s day, give a donation in honor of your mom! Encourage your siblings and friends to do the same.
Remember, sky is the limit! Each team need to raise $1,200 to participate but there is no reason to limit yourself to that amount.

Keep asking. Remember you are asking for children and families in need of a basic, decent place to live, not yourself. The moment you limit who you ask, you limit the amount you can raise.

Ask someone who cannot help build to participate by fundraising.

Ask your employer if there is a matching gifts program.
How to set up Team Raiser:

- Go to www.chicagolandhabitat.org/LakeWB
- Select 'Support Us' and click 'Women Build' in the drop down.
- Under 'Participate' chose to form a team, join a team, or register as an individual.
- Fill in your team name!
- Fill in your team recruitment goal.
- Each crew can have 12 people.
- Fill in your team fundraising goal.
- Community teams will raise at least $1,200.
- Corporate crews will raise $2,400.
- Select participation type. Pick a date and decide if you are building as part of a team or as an individual builder.
- Enter your individual fundraising goal.
- Join as a 'New Participant'.
- Fill in your Personal information, Contact information, and Participation Center information.
- Click the 'Personal Page' tab to personalize your page.
- Title the page Women Build 2019.
- For the 'Body' section you are welcome to write your own statement about Habitat Lake County and Women Build 2019. You can also use the provided text and pictures.
- At the top of the "Personal Page' tab there is a 'Personal Page URL' that you can copy and share on social media.
- The team caption should personalize the team page.
• Click the 'Home' tab, and look at the list of "what to do next?"

• Add contacts to your address book.

• Send an email.

• Click 'Configure' to preview your email.

• Click 'Compose' to craft your email. Use the text and images provided or write your own ask for donations.

• Click 'Set Recipients' and add your contact list.

• Click 'Preview & Send' to finish.

• Email developmentteam@habitatlc.org or call 847-623-1020 with any questions.

Start fundraising for Women Build!
FAQ for fundraisers:

Q: Why does Women Build Matter?

A: The goal of Women Build is to spotlight the home ownership challenges faced by women. According to the US Census, more than 40% of women who head families live in poverty. Habitat breaks the cycle of poverty permanently by creating direct access to affordable homes. Women and children are most likely to be affected by poor living conditions. Our Women Build events provide the opportunity for women to take a proactive step in serving their communities. Women Build empowers women to help Habitat families build strength, stability, and independence. Habitat provides opportunities for women to succeed in changing their communities.

Q: Are men allowed?

A: Yes, men are welcome. In fact part of the training staff may be men. Women Build provides a place for women to learn the skills needed to build a home, but that does not exclude men from participating.

Q: Why Habitat Lake County?

A: The Lake County habitat affiliate has been building homes in this community for 30 years. It is a trusted organization, receiving a 4 out of 4 ranking on charity navigator. This past year alone Lake County worked on 6 homes and provided our partner families with 57 classes focusing on financial education. The Lake County’s ReStore kept 1,042,164 lbs of product from going into a landfill. The Lake County affiliate was also the first habitat in Illinois to put solar panels on a house.

Q: Why donate?

A: Virtually nowhere in the U.S can a full time employee earnings minimum wage afford a one bedroom apartment. As a nonprofit mortgage lender, Habitat provides affordable home ownership to low-income families. Your donation is an investment in these families and this community.

Q: What do I do with the money I raise?

A: Checks can be sent to 315 N. Martin Luther King Jr. Ave Waukegan, IL 60085. Most of the fundraising will take place online at www.chicagolandhabitat.org/LakeWB