

WOMEN BUILD 2019 SPONSORSHIP PACKET



Raise Funds. Raise Walls. Raise Spirits.

Our Mission: Seeking to put God's love into action.
Habitat for Humanity brings people together to build homes, communities and hope.

FACT SHEET

Will County Habitat for Humanity Women Build A Fundraising Event Help Us Raise \$100,000

Locally, hundreds of women (and men) will come together to take action against unaffordable housing, through fundraising and volunteerism. Gather your coworkers, friends and family together for a team-building experience during your build day.

Women Build is Habitat for Humanity's initiative designed to recruit, educate and empower women to break stereotypes and fight poverty housing. Housing cost burden occurs when a family spends more than 30% of its income on shelter-related expenses...mortgage/rent/utilities, etc.

Why Your Participation and Support Makes a Difference

- Learn valuable construction skills through Women Build workshops or from volunteering at a Habitat for Humanity project site.
- Work in a comfortable setting made up of mostly women volunteers. Men are always welcome
- Feel a sense of accomplishment and rise in self-esteem from your efforts.
- Offer a hand up, not a hand out.
 - It's more than just building a home; it's building a better future and a strong foundation for a family in our community.
 - Women volunteer to construct a home.
 - Through sponsorships and fundraising, we will come together to raise funds and construct a home for a family in need.



WOMEN HOMEOWNER SUCCESS STORY



Katerina Bell, Will County Habitat
Homeowner

every family has a story.

"24 years ago I moved from Chicago's West Side to a small apartment in Joliet with my one-year-old son and another on the way. After my second son was born, I began working as a certified nurse assistant at a nursing home. One day, a nurse asked me why I wasn't in nursing school. I told her I was waiting to take the entrance exam at Joliet Junior College but working full-time and raising my kids made it difficult. She told me about the LPN program at Joliet Central High School and by the following year I was enrolled."

"I continued to work at the nursing home and take classes during the day. One night, I heard a coworker mention she was helping to build a house through Habitat for Humanity. I asked about the application process and requirements then contacted the Executive Director at Habitat. I went to an orientation, applied, and after a few months I received the call that I was accepted into the Homeownership Program!"

"Living in a Habitat home gave me the opportunity to pursue my dreams and the affordable mortgage allowed me to continue my education."

- Katerina Bell

"Living in a Habitat home gave me the opportunity to pursue my dreams and the affordable mortgage allowed me to continue my education. Today, I'm a Nurse Practitioner with United Healthcare and working on my Doctorate. Most importantly, Habitat provided me a HOME, not just a house to raise my boys."

- Katerina Bell, Habitat Homeowner

SPONSORSHIP

Diamond Hammer Sponsor | \$25,000

- A \$25,000 investment in the future of Will County
- Up to 50 complimentary volunteer positions (25 for 1 Women Build Day, and 25 for 1 future build day)
- Up to 50 event t-shirts – with primary logo placement, other sponsor’s logos on t-shirt also
- Up to 50 pink hardhats
- Lunch provided at your location for a “Lunch and Learn” event (up to 50 guests)
- Seat on the Event Steering Committee and invited to speak at Opening Kickoff event
- Primary logo placement on event sponsorship packet
- Recognition in advertising initiatives
- Sponsor logo at build site for duration of the event– listed with other sponsors
- Primary placement of logo/name on event marketing materials, signage and memorabilia
- Primary placement of logo/name in public relations, media and advertising initiatives for the event
- Space to host a booth on-site representing your company/organization throughout the event
- Lunch provided at the build site
- Marketing materials/items (provided by sponsor) given to all participants throughout the event
- Banner displayed at build site during the event
- Up to 50 invitations to the home dedication
- Opportunity to speak at home dedication
- Verbal recognition at home dedication
- Logo inclusion in the home dedication program



SPONSORSHIP

Platinum Hammer Sponsor | \$10,000

- A \$10,000 investment in the future of Will County, IL
- Up to 24 complimentary volunteer positions (12 on one Women Build Day and 12 on a future build day)
- Up to 24 event t-shirts – listed with other sponsor's logos
- Up to 24 pink hardhats
- Lunch provided at the build site
- Sponsor logo displayed at build site for duration of event – listed with other sponsors
- Recognition in advertising initiatives
- Logo/name in public relations, media and advertising initiatives for the event
- Marketing materials/items (provided by sponsor) given to all participants throughout the event
- Banner (provided by sponsor) displayed at build site during the event
- Logo inclusion in the home dedication program
- Up to 24 invitations to the home dedication
- Verbal recognition at the home dedication
- Logo inclusion in the home dedication program
- Recognition in WCHFH quarterly newsletter, website and social media



SPONSORSHIP

Sapphire Hammer Sponsor | \$5,000

- A \$5,000 investment in the future of Will County, IL
- Up to 12 complimentary volunteer positions on 1 Women Build Day
- Up to 12 event t-shirts – listed with other sponsor's logos
- Up to 12 pink hardhats
- Lunch provided at the build site
- Sponsor logo displayed at build site for duration of event – listed with other sponsors
- Name recognition on marketing and advertising promotional materials
- Marketing materials/items (provided by sponsor) given to all participants throughout the event
- Up to 12 invitations to the home dedication
- Logo inclusion in the home dedication program
- Recognition in WCHFH quarterly newsletter, website and social media



Ruby Hammer Sponsor | \$2,500

- A \$2,500 investment in the future of Will County, IL
- Up to 8 complimentary volunteer positions during Women Build
- Up to 8 event t-shirts
- Up to 8 pink hardhats
- Sponsor logo displayed at build site for duration of event – listed with other sponsors
- Marketing materials/items (provided by sponsor) given to all participants throughout the event
- Lunch provided at the build site
- Up to 8 invitations to the home dedication
- Logo inclusion in the home dedication program
- Recognition in WCHFH quarterly newsletter, website and social media



SPONSORSHIP

Pearl Hammer Sponsor | \$350

- A \$350 investment in the future of Will County, IL
- 1 complimentary volunteer position during Women Build
- 1 event t-shirt – listed with other sponsor's logos
- 1 pink hardhat
- Lunch provided at the build site
- 1 invitation to the home dedication
- Name inclusion in the home dedication program
- Recognition in WCHFH quarterly newsletter, website and social media



COMMITMENT FORM

Yes, we would like to be part of the 2019 Women Build Fundraising Event.

Organization Name: _____

Name: _____ Phone: _____

Email: _____

Address: _____

I would like to sponsor at the following level:

- | | |
|---|---|
| <input type="checkbox"/> \$25,000 Diamond Hammer Sponsor | <input type="checkbox"/> Send me an invoice |
| <input type="checkbox"/> \$10,000 Platinum Hammer Sponsor | <input type="checkbox"/> My check is enclosed |
| <input type="checkbox"/> \$5,000 Sapphire Hammer Sponsor | <input type="checkbox"/> Visit our Team Raiser site at www.habitatwill.org |
| <input type="checkbox"/> \$2,500 Ruby Hammer Sponsor | |
| <input type="checkbox"/> \$350 Pearl Hammer Sponsor | |

Make check

payable to: Will County Habitat for
Humanity

Mail to: Will County Habitat for Humanity
Attn: Women Build
P.O. Box 3339 Joliet, IL 60434-3339

Deadlines and Details:

- Checks must be received two weeks prior to the event (by 4/20/2019)
- Build days will be confirmed upon payment
- All logos should be .eps (vector files) and .jpg files
- Banners must be delivered to the Habitat office 30 days prior to the event (by 4/5/2019)

Additional Support or Questions:

Please contact Gina Glasgow at gglasgow@habitatwill.org or (815) 690-4415, or Holli Steinhart at hsteinhart@habitatwill.org.

Thank you for your support!